

Corporate Director – Community Wealth Building

Candidate pack – March 2021



Your application

Thank you very much for your interest in this post.

On the following pages, you will find details of the role and the selection process to assist you in completing and tailoring your application. In order to apply you should submit:

- An up-to-date CV, which shows your full career history – any gaps in your career, should be accounted for. This should be no longer than three pages;
- A supporting statement explaining why you are interested in this role, detailing how you are a good candidate for this post and how you fulfil the person specification – this should be no longer than three pages;
- The declaration form. The completion of the equalities section is not mandatory, this is requested for monitoring purposes in line with our commitment to equality and diversity; and
- Indicate on the declaration form if you cannot attend any of the interview dates.
- **Contact details of two employment referees. References will only be sought for candidates that are shortlisted for the final selection panel**

Please note that applications will only be considered if all the documentation is complete.

Please send your application, preferably in MS Word format by email to [Gatenby Sanderson](mailto:gatenby@gatenbysanderson.com).

Applications must be received by 9.00am on Monday 29th March 2021.

Please ensure we receive your application in good time.

As a precaution against your submission being treated as spam, please use a secure email address from which to send your application, and refer to the role and organisation in the header.

More information

For a confidential discussion about the Corporate Director – Community Wealth Building role, please contact our recruitment partner Gatenby Sanderson on 07384 810 743.

Kind regards,

Executive Recruitment Team
Chief Executives Department: Islington Council
Town Hall
222 Upper Street
Islington
London N1 1XR

Table of Contents

Corporate Director – Community Wealth Building	1
Candidate pack – March 2021	1
Your application	2
Welcome to Islington Council	4
Why Islington?	4
About Islington Council	5
Our priorities	5
Our values	6
Fairer together: a new partnership for Islington	6
Find out more about Islington	7
Job description	7
Our ambition	7
Our values and behaviours	7
Our commitment to challenging inequality	8
Key responsibilities	8
Budget responsibilities	9
Leadership	9
Resources and Financial management	10
Compliance	10
Person specification	10
Essential criteria	10
Qualifications	10
Experience	10
Skills	11
Special requirements of the post	12
Our accreditations	12

Welcome to Islington Council

Thank you for your interest in the role of Corporate Director - Community Wealth Building at Islington Council.

It is an incredibly exciting time to be joining us. If you are passionate about fairness and adept at delivering change you couldn't be in a better place.

We are living through a time of unprecedented challenges here in Islington as we support our community through the coronavirus crisis – and look ahead to working together to support our borough's recovery.

So there couldn't be a more important time to be joining us as we take our residents, our businesses and community on a new journey and shape the future of Islington.

Islington is a dynamic, vibrant central London borough. Yet it is also a very unequal place with high levels of poverty and deep social problems.

Since we set up our ground-breaking Fairness Commission in 2010, our vision has been to create a fairer Islington – to bridge the social divide and to create opportunity for all. That challenge may have got tougher for us but our commitment to fairness remains absolute as we look ahead.

Why Islington?

We are looking for someone who has achieved significant career success to date and can apply fresh thinking and new ideas to Islington, bringing strong focus whilst challenging the status quo and inspiring professional excellence. We are looking for someone who is a strong collaborator with experience of working with residents, colleagues, Councillors and partners.

If you are committed to equality and excellence and experienced at winning the trust and support of leading Councillors, we would love to hear from you ...if you are successful, we promise you the full support of our team in return.

We hope you will continue to read on, find out more and be inspired.

With best wishes,



Richard Watts

Linzi Roberta-Egan

Richard Watts & Linzi Roberta-Egan

About Islington Council

Our vision for a fairer Islington

Since our pioneering Fairness Commission in 2010, Islington has been a borough with one clear vision:

We're determined to make Islington fairer and to create a place where everyone, whatever their background, has the same opportunity to reach their potential and enjoy a good quality of life.

Our priorities

To help bring our vision to life we have four clear objectives:

- **Decent and genuinely affordable homes for all:** building new Council homes, protecting private renters, being a good landlord and preventing homelessness
- **Jobs and opportunity:** delivering an inclusive economy, supporting people into work and ensuring young people have the best possible start
- **A safer borough for all:** tackling ASB, ensuring young people are safe and encouraging a more cohesive borough for all
- **A greener and cleaner Islington:** keeping Islington clean and tidy, encouraging greener travel, creating a healthier environment for all and tackling the climate crisis.

Delivering fairness has been an increasing challenge not least because of around £250m cuts to our budget by government over the last ten years. However, we have managed to balance our budgets and have continued to make strides towards our goal. For example, in the last four years we have:

- delivered over 800 new genuinely affordable homes for local people and built the largest number of Council homes in Islington for 30 years
- supported over 5,500 local people into work
- helped thousands of people out of fuel poverty – we opened our path-breaking combined heat and power centre Bunhill-2 in March using waste heat from the Tube to warm homes, two leisure centre and school
- made sure our schools continue to improve and 9 out of 10 are rated Good or Outstanding
- worked with the police to keep residents safe and invested in targeted support for young people at risk of turning to crime
- continued to improve air quality in the borough – we were the first Council to publish and collate air quality data for primary and secondary schools and we are committed to a tackle this issue as part of ambitions to reach Zero Carbon by 2030.

Our values

We know that how we do things will be just as important as what we do. That is why we consulted our whole organisation back in 2017 to help us decide what our corporate values should be and we are now in the process of embedding them into the way we work.

Our corporate values are:

- **Collaborative:** this is about acting as team – across our organisation, with our partners and our community - to help providing a joined up service to residents
- **Ambitious:** to show our determination to raise the bar
- **Resourcefulness:** a key strength we have shown during the pandemic – to make things happen, and to make them happen quickly. We can achieve so much more if we build on that resourcefulness.
- **Empowering:** we respect, trust and support one another to do our best for our borough

Our refreshed behaviours, spell out the word CARE, which we think sums up what public service is all about.

By living these values, we know we will be able to deliver the most effective and responsive services we can for our residents.

Fairer together: a new partnership for Islington



Many residents in Islington face deep social challenges, driven by deprivation and inequality. These can include complex and multiple problems with housing, employment, offending, domestic violence, mental health and substance abuse and so have repeated contact with our services and those of our partners – health services, jobcentres, the criminal justice system and housing providers.

We believe that through prevention, early intervention and supporting our communities to be more resilient we can create successful solutions to these problems. But we cannot do it alone.

That is why we are now seeking to build on our existing partnerships with colleagues across the public and voluntary sector to tackle these issues and deliver fairness.

The partnership, which is co-chaired by our Leader Cllr Richard Watts and CCG Chair Jo Sauvage, is currently in the very early stages of development but we hope to see it taking shape in a number of ways:

1. **A shared approach to strategy and investment**
2. **Shared principles of ways of working** – the Fairer Together Way
3. **Integrated locality teams** to ensure more joined up support for local people
4. **New community networks** to bring together key players in each locality around common goals and priorities.

Working together in this way will allow us to see the big picture across all the organisations' service provision – allowing us to identify opportunities to add value, improve outcomes, and reduce duplication and costs.

We are incredibly proud of the way Islington's community has come together during the Covid-19 crisis. This experience is already helping us to develop our early ideas and we expect our Fairer Together partnership will continue to play a central role in our recovery plans for Islington.

Find out more about Islington

Links to downloadable documents can all be found on our [visions and priorities page](#).

- Corporate plan
- Fairness Commission, Employment Commission and Fair Futures reports
- LGA Corporate Peer Challenge 2018
- Residents' Survey, Spring 2018
- [Fairer Together website](#)

Job description

Post title: Corporate Director Community Wealth Building

Grade: CO1

Service area: Community Wealth Building

Reports to: Chief Executive

Your team: Director of Inclusive Economy and Skills, Director Planning and Development, Director of Corporate Landlord Services, Head of Community Financial Resilience, Head of Strategic Procurement

Our ambition

We are determined to make Islington fairer. To create a place where everyone, whatever their background, has the opportunity to reach their potential and enjoy a good quality of life.

We also have an ambitious goal – to be the best council in the country – with every employee clear about the part they play and inspired, focused and supported to give their very best.

We want to build an organisation where employees feel valued, inspired and empowered to help us achieve our goals and provide the best services possible to our residents.

Our values and behaviours

'Be Islington' is about setting a clear challenge about what it means to be an Islington employee and sets the standard for every new recruit.

We ask our employees to 'Be Islington' – playing their part in working together for a fairer borough and to always be collaborative, be ambitious, be resourceful, and be empowering ('CARE').

Our commitment to challenging inequality

We are committed to tackling inequality, racism and injustice and creating a fairer borough for all. In order to do this, we need to set the example by being a fair employer and creating a workplace environment, which is free from discrimination, racism and inequality. Our approach needs to be proactive, consistently learning to create a fairer workplace and foster a culture, which empowers all staff to challenge inequality.

Fairness is at the heart of what we do. We want to celebrate and embrace our differences by:

- Ensuring our workforce is representative of the people we work on behalf of, our residents
- Creating equitable working environments and diverse teams
- Understanding our residents in order to design and deliver services that help tackle inequality and improve life chances for our residents
- Getting to know people and their differences
- Interpreting issues and concerns from a cultural perspective and address situations or problems from the points-of-view of multiple cultures
- Supporting people with long-term health conditions and/or disabilities
- Recognising the value of flexible working to support staff where possible

Key responsibilities

- Provide the leadership and drive to promote the vision and principles of the Community Wealth Building directorate.
- Develop and lead the implementation of the Community Wealth Building strategy for tackling economic disadvantage and inequality, increasing opportunity for all through creating a sustainable and inclusive local economy, underpinned by a strong community asset base.
- Shape and drive forward the council's Inclusive Economy strategy, building a local economy that works for all residents and local businesses.
- Ensure the delivery of Inclusive economy work to support and develop local economic clusters, both geographic and sectoral. Ensure the council's economic wellbeing offer to residents including financial resilience and employment support.
- Develop the council's progressive procurement strategy ensuring social value as a key driver and an alignment with the overall council aim of fairness and tackling economic disadvantage and inequality.
- Ensure the approach to strategic land use planning and development management is consistent with the aims of the Directorate and supports a sustainable inclusive local economy.

- Develop and ensure delivery of the council's Corporate Asset Strategy and supporting associated governance.
- Ensure Islington's assets and spaces support the delivery of our Community Wealth Building ambitions, including the viability and delivery of Major Capital Projects.
- Ensure that council contracts support the council's delivery of its zero carbon commitments, optimising commercial opportunities and extracting social value.
- Lead the development of a strategy that supports the enhancement of residents' financial resilience as part of a wider Economic Wellbeing offer ensuring an integrated financial resilience office and personalised approach for adult social care.
- Overall responsibility for the Planning and Development Division and the development of a planning strategy that drives forward the Community Wealth building agenda.
- To develop and maintain a strong interface with the Leader, the lead Portfolio holder and elected members.
- To represent the Council by promoting its image and reputation on a regional and national stage, helping to influence national and regional policies and strategies in the post holder's area of focus.
- To lead your directorate senior management team and ensure, through Service Directors, the effective and efficient delivery of high quality services
- To take a lead role in making the council as efficient as possible, using technology where appropriate to transform services and drive service improvement and deliver savings.
- To promote a culture of continuous improvement and delivering best value throughout the council and the directorate, to ensure the delivery of excellent and continuously improving services.
- Play a key role in ensuring that Islington Council continuously improves, provides a first class service to the people of Islington, and achieves its full potential in the optimal delivery of services.
- To champion fairness and equality across the partnership, working with members, senior leaders, staff and the wider community to identify clear priorities and to deliver tangible change.

Budget responsibilities

Manage a budget of up to £100 million

Leadership

As a member of the council's management team, to contribute proactively to the collective leadership for the council, working collaboratively with Members, services across the council, partners and stakeholders to deliver the council's objectives and priorities.

To drive positive cultural change, embodying and promoting the values and behaviours of the council and empowering staff to reach their full potential. Ensure that the performance and development framework is effective for all staff.

To lead on and ensure the effective implementation of corporate initiatives and transformation programmes that cut across the whole or part of the council's activities.

Resources and Financial management

Ensure effective Financial Management, cost controls and income maximisation in an ever changing environment, fluctuating demands and priorities. Ensure resources are well managed and effectively deployed to the best possible effects assuring value for money in all activities.

Compliance

Ensure legal, regulatory and policy compliance under GDPR, Health and Safety and in area of your specialism identifying opportunities and risks and escalating where appropriate.

Person specification

You should demonstrate on your application form how you meet the essential criteria. Please ensure that you address each of the criteria, as this will be assessed to determine your suitability for the post.

Essential criteria

Qualifications

Essential criteria	Criteria description	Assessed by
1	Educated to degree level with evidence of continuing professional development	Application

Experience

Essential criteria	Criteria description	Assessed by
2	Experience of leading significant change at a senior level within a complex organisation, clarifying and supporting the cultural transformation, which is integral to change.	Application/Interview
3	Experience of driving innovation, tackling the status quo with evidence and intelligence, and successfully delivering transformational change programmes, particularly within the portfolio of this role.	Application/Interview

Essential criteria	Criteria description	Assessed by
4	Experience of successfully leading, motivating and managing a team of senior professional staff to achieve successful outcomes and contributing to the development of corporate strategies, goals and priorities.	Application/Interview
5	A record of effective leadership and delivery at a senior level which demonstrates the following qualities: <ul style="list-style-type: none"> <input type="checkbox"/> Takes corporate responsibility <input type="checkbox"/> Delivers results <input type="checkbox"/> Flexes style and approach <input type="checkbox"/> Provides systems leadership <input type="checkbox"/> Shows resilience <input type="checkbox"/> Motivates and empowers 	Application/Interview

Skills

Essential criteria	Criteria description	Assessed by
6	Sound political and organisational awareness with a good understanding of the Local Government context. Able to demonstrate political sensitivity and secure the confidence of members.	Application/Interview
7	National and local political awareness and knowledge, particularly in relation to key policy and legislative changes affecting services within the directorate	Application/Interview
8	Strong financial management skills and good knowledge and understanding of local government finances at a strategic level with the ability to manage and plan budgets	Application/Interview
9	Strong collaborator and confident system leader, with experience of working with colleagues and partners to make a strategic contribution.	Application/Interview/Test
10	Ability to promote creative and innovative solutions to major strategic and operational challenges, including digital enablers as appropriate.	Application/Interview
11	Displays an awareness, understanding and commitment to the mission and values of the council	

Special requirements of the post

Essential criteria	Criteria description	Assessed by
12	This post is subject to the council's policy on pecuniary and personal interest	N/A
13	This post is designated as politically restricted	N/A

Our accreditations

Our accreditations include: the Healthy Workplace award, Timewise, London Living Wage Employer, Disability Confident Committed, The Mayor's Good Work Standard, Stonewall Diversity Champion, and Time to Change.



Key terms and conditions

The role

Corporate Director - Community Wealth Building

Remuneration

Grade C01 - £117,624 to £141,480

Pension

You will join the Local Government Pension Scheme automatically, unless you elect to make alternative pension arrangements.

Annual leave

Basic paid leave will be 27 days a year. In addition, the Council grants five privilege days. After five years' continuous service your annual leave entitlement will increase by five days.

Condition of employment

If you are offered the job, you will be asked to complete a health assessment and you may be called for a medical examination. Any offer of employment is subject to satisfactory clearances in relation to application vetting, Asylum and Immigration Act (Section 8), disclosure and barring service, medical clearance and proof of relevant professional qualifications.

Probation

All appointments are subject to the Council's probation scheme. This condition applies to all new employees regardless of any continuous local government service.

Notice

You will be required to give three months' written notice.

Declaration of outside interests

You must inform the Council of any outside activity or employment which may conflict with your work for the Council. This includes organisations that are funded or grant aided by the Council.

Politically restricted posts

This position is politically restricted under the Local Government and Housing Act 1989. This means that you are prevented from taking part in certain political activities.

Key dates and the selection process

Closing date: 29th March 2021

We will be in touch with candidates on to advise on the outcome of their application. Unsuccessful candidates will be given the opportunity for feedback.

First interviews - technical: w/c 12th April

Longlisted candidates will be invited to an interview.

Assessment: w/c 26th April

Between first and final stage interviews, shortlisted candidates will be asked to complete an online personal profile analysis test to explore leadership style.

Meet the Chief Executive and Corporate Director-People: w/c 3rd May 2021

Meet the Corporate Management Board and staff representatives: w/c 3rd May 2021

Meet the Members and stakeholders: w/c 3rd May 2021

Final interviews: w/c 17 May 2021

Candidates will give a presentation to the Interview Selection Panel (topic to be seen in advance of the day). This will be followed by a selection panel interview.

If you are unable to attend on any of the identified dates for interview, please email leadership@islington.gov.uk before making the application.

Please note: References will be sought in advance for all candidates shortlisted for the final selection panel interviews.