



CWMNI EGINO

Head of Stakeholder Engagement

Candidate Information Pack
December 2021



Ariennir gan
Lywodraeth Cymru
Funded by
Welsh Government



**Gatenby
Sanderson**



Introduction from the Chair

Thank you for your interest in joining us at Cwmni Eginio Ltd.

Our overarching vision and aim is to create high value, long-term employment in south Gwynedd, regionally and nationally through the delivery of a number of potential projects. It is a wonderful opportunity to unlock the expertise and skills in the nuclear and low carbon energy field in North Wales.

Cwmni Eginio Ltd represents a proactive response to the need to de-risk new development opportunities at Trawsfynydd. It recognises that government's responsibilities include ensuring that nationally significant infrastructure is provided in plenty of time to support national economic competitiveness and prosperity.

Cwmni Eginio Ltd now opens up the opportunity for low carbon energy development and medical isotope production for the long term benefit of the local community and the wider regional and national economy. I'm personally motivated to drive this once in a generation opportunity to make a real difference and look forward to welcoming and working with our new Head of Stakeholder Engagement to achieve this ambition.

Dr John Idris Jones



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Background: The Trawsfynydd Site Development Programme

Wales has a nuclear heritage extending back over 60 years to the building and opening of the Trawsfynydd magnox fuelled station in 1965. There are around 1,500 people employed within the civil nuclear sector in Wales and they have an extensive track record of delivering safe nuclear energy from sites at Wylfa and Trawsfynydd. The Trawsfynydd station, located on a 15.4-hectare site on an inland lake in Snowdonia National Park was unique in being the only inland, lake cooled, civil magnox nuclear station in the UK. It generated 69Twh over 26 years of generation and permanently shut down in 1993. Decommissioning has been ongoing since 1995.

Welsh Government is the devolved government for Wales and has reserved powers in a number of areas including Health, Education and Economic Development. The recently formed government led by the First Minister Mark Drakeford MS has just published its [Programme for Government](#) which highlights the intention to '*Build a stronger, greener economy as we make maximum progress towards decarbonisation*'. Specific Welsh Government economic policy and delivery is led by Minister for Economy, Vaughan Gething MS.

The **Trawsfynydd Site Development Programme** within Welsh Government aims to deliver a number of key projects that have the potential to create high value, sustainable long-term employment in south Gwynedd, in the wider region and nationally. The programme currently has two proposed projects - i) the deployment of Small Modular Reactors or Advanced Modular Reactors (SMRs or AMRS); and ii) the development of a Medical Radioisotope and Research Reactor, now being promoted as Project ARTHUR (Advanced Radioisotope Technology for Health Utility Reactor).

A wholly-owned Welsh Government commercial site development company, formally incorporated as **Cwmni Eginio Ltd**, was established to help realise these proposed benefits in June 2021.



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CWMNI EGINO LTD

Cwmni Eginio Ltd is a newly created Welsh Government owned company tasked with realising significant development opportunities at the former nuclear power station at Trawsfynydd with the sole aim of creating high quality jobs and growth. This mission will involve extensive collaboration with the current land owners/operators to seek relevant land opportunities, identification and agreement on possible deployment of world leading civil nuclear technology for low carbon/critical medical supplies and securing investment to deliver this critical infrastructure project.

Cwmni Eginio Ltd is technology agnostic and is seeking the optimal technology at Trawsfynydd that would not only bring direct economic benefits to the area but also to the wider region – e.g. supporting the case for the thermal-hydraulic testing facility proposal on Anglesey, generating work for the AMRC Cymru advanced manufacturing facility on Deeside and opportunities for the wider North West Nuclear Arc Region (Nwana) supply chain, including fuel related manufacturing at Capenhurst and Springfields. The development of Project ARTHUR is a further commercial opportunity that would help meet the growing global demand for medical radioisotopes and help offset the imminent closure of international production facilities built in the 1950s and 1960s.

The convergence of a site, a government backed development company and the research facilities clustered in North Wales, allied to an experienced supply chain, creates the ideal environment for de-risking the development and deployment of these technologies.

These initial work phases will inform a detailed business case for the SMR/AMR project to secure significant capital development funds and similarly completion of detailed feasibility study for Project ARTHUR. It will also inform a process to attract private sector investment into Cwmni Eginio Ltd.

The company will likely follow a phased prioritisation of work; a) negotiate a development mandate with the Nuclear Decommissioning Authority (land owners), Magnox (the site licence company) and ONR (the regulator); b) progress the procurement necessary to select a potential SMR/AMR technology partner; c) identify private sector investment; and d) assess and progress opportunities in parallel to realise the deployment of Project ARTHUR.



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THE ROLE

- **Role:** Head of Stakeholder Engagement
- **Body:** Cwmni Eginio Ltd (Trawsfynydd Development Company)
- **Reports in to:** The Chief Executive of Cwmni Eginio Ltd
- **Location:** This role is offered on a predominantly home working basis, however there will be an expectation for the post holder to work in a Cwmni Eginio Ltd office location (when formally established) near the Trawsfynydd site at times. Interested applicants should note that they will need to travel across the area together with occasional meetings in Cardiff and London.
- **Salary:** To be negotiated
- **Contract Term:** 2 years – opportunity to extend if funding available

Our ambitions can only be achieved through talented people resources – Cwmni Eginio Ltd are therefore pleased to advertise this critically important role which will form part of a small but committed senior team. The successful individual will play a lead role in developing the company's stakeholder engagement and communication strategy and effectively deliver key engagement activities, providing clear, concise messaging and communications to an extensive range of audiences including critically important local communities using a variety of channels.

This role will lead in developing and maintaining good relationships with stakeholders across a broad spectrum that includes the NDA, Magnox, regulators, local authorities, Welsh Government, UK government, local and regionally critically important fora and elected representatives.

The individual will also play a critical role in opening and leading discussions with relevant parties and specifically regulators on siting and licensing/consenting matters. The role will also entail critically important public relations, leading and managing press and media related matters and developing important activities to promote and raise awareness of the company's work.



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JOB DESCRIPTION

Key Accountabilities

- Deliver and maintain the company's stakeholder engagement and communications strategy and delivery plan which will include consideration to digital media
- Develop relationships with key stakeholders and improve engagement through frequent interactions. Gain trust and credibility with stakeholders to ensure there is two-way communications of issues, needs and expectations, forging a strong link to underpin a reputation for open and transparent external relations
- Work with stakeholders to involve them in creative thinking and in the wider decision-making process, where appropriate, to drive engagement in partnership and thereby achieve a positive impact on outcomes
- Lead, manage and report on stakeholder engagement activity linked to community, siting, licensing, consenting, land & permitting operations
- Enable appropriate political engagement
- Developing an appropriate schedule of meetings and attending meetings as required and providing briefing material for CEO & Chair
- PR and media communications activity will include:
 - o Engaging with and representing Cwmni Eginio Ltd in the media in support of the CEO & Chair
 - o Preparing material and responding to specific media requests



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PERSON SPECIFICATION

Knowledge, Skills, Experience and Values required:

- Shares and demonstrates Cwmni Eginio Ltd's values of, respect, openness, collaboration, performance and creativity
- Considerable experience of stakeholder relations, consultation and external communications practices especially in a nuclear industry context
- Knowledge of the media and experience of reactive and proactive public relations
- Knowledge of community, political and third sector priorities and practices
- Appreciation of the skills agenda, supply chain and some experience in building robust partnerships
- Knowledge of Welsh Government and UK Government processes and policy, with the ability to interpret and act on changes and how they affect Cwmni Eginio Ltd's mission
- Strong influencing and communication skills, with knowledge of the energy and public sector
- Ability to communicate proficiently in Welsh through written material and verbally

Diversity and inclusion

We value the unique differences that each of our colleagues bring to work every day and are committed to creating an environment where everyone feels respected, included and able to perform at their best. At Cwmni Eginio Ltd we are committed to creating a workplace that is diverse and inclusive. We value the diversity of our people and actively seek to have a workforce that represents the rich diversity of the communities we support. Currently, we are underrepresented in some areas, and would particularly welcome applicants from Women, BAME, LGBTQ+ and candidates who have a disability.

We are happy to talk flexible working.



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PROCESS

Application

To apply for the Head of Stakeholder Engagement position, please follow these instructions and submit your application no later than 9am 4th January 2022.

When applying please apply using the following link:

<http://www.gatenbysanderson.com/job/GSe80725>

And include:

- A CV (c. two/three pages) setting out your career history, with responsibilities and achievements;
- A statement of suitability (no longer than two pages) explaining how you consider your personal skills, qualities and experience provide evidence of your suitability for the role, particularly addressing the areas covered in the person specification
- Equal Opportunity Form

Please also provide details of two referees (referees will not be contacted before final interviews without your express permission). The successful candidate will be subject to final references before an appointment can be formally offered.

GatenbySanderson will acknowledge your application. The panel will assess your application to select those demonstrating the best fit with the role by considering the evidence you have provided against the criteria set out in the 'Person Specification' section.

Shortlisted candidates may have the opportunity to speak to one of the selection panel prior to the final interview to learn more about the role and the organisation. You will be given further details about this after the shortlist meeting.

Arrangements for interview expenses incurred by candidates during the recruitment process will not be reimbursed except in exceptional circumstances and only when agreed in advance. Depending on Government requirements in response to the Covid-19 pandemic, interviews may be conducted remotely, via video conference, but we may require your attendance in person at the final panel, subject to mutual agreement.



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TIMELINE

The indicative timeline highlights critical milestones, and all shortlisted candidates will be advised of the outcome as soon as possible thereafter.

Due diligence will also be carried out on shortlisted candidates. Candidates should expect this to include searches of previous public statements and social media, blogs or any other publicly available information.

Indicative Timeline

- Closing: 4th January 2022
- Shortlisting: Second week of January
- Informal Conversations: Mid January
- Final Panel: First Week February



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CONTACT

For more a more detailed discussion about this opportunity please
contact our retained executive search partners at GatenbySanderson:

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